

# Call for Papers

## 4th International Language Management Symposium: Reconsidering ‘the process’ in Language Management

Sophia University, Tokyo, Japan

<b>Organizer</b>	Sophia Linguistic Institute for International Communication 上智大学国際言語情報研究所
<b>Co-organizer</b>	The Society of Language Management 言語管理研究会
<b>Dates</b>	September 26–27, 2015 (Sat & Sun)
<b>Venue</b>	Sophia University, Yotsuya Campus, Kioicho 7-1, Chiyoda-ku, Tokyo, Japan

### Purpose

The International Language Management Symposium aims to bring together scholars working with Language Management Theory (LMT) or in related fields, to advance research and encourage collaboration. The LMT framework, originally developed by J. V. Neustupný and B. H. Jernudd in 1987, specifically examines different facets of *behavior toward language*, which can be seen in both individual micro-level interactions and also macro and meso-level language planning and policy. The process at the centre of LMT consists of the noting (of deviations or other phenomena), the evaluation of the noted phenomena, the formulation of adjustment plans and the implementation of those plans. LMT has been applied to a wide range of contexts where individuals interact, such as school, work and the home and has also been used to analyse *behavior toward language* in institutions of varying complexity, such as families, social and political groups, universities, corporations, government ministries, the media, etc. Another important feature of LMT research is that it takes a broad view of linguistic activities, to include both communicative and sociocultural elements.

The Fourth Language Management Symposium, to be held in Tokyo, will have a special focus on ‘the process’ in language management and welcomes papers based on empirical studies that question or make suggestions to improve the original process model. Recent studies have highlighted, for example, the dialectical relationship between language use on the micro level and language planning on the macro and meso levels (Nekvapil, 2009), the existence of *pre-interaction management*, whereby language management takes place to *prevent* a deviation from occurring (Nekvapil & Sherman, 2009), or the possibility of adding a further *feedback/post-implementation* stage (Kimura,

2013). For details, see <http://languagemanagement.ff.cuni.cz/en/process> .

The Fourth Language Management Symposium will also include a special panel discussion, sponsored by Sophia University, which will address the development of LMT research in different parts of the world.

### **Invited speakers**

Bjorn Jernudd     Independent Researcher, Washington D.C.  
Jiri Nekvapil     Charles University, Prague  
Sau Kuen Fan     Kanda University of International Studies, Chiba

### **Call for individual papers**

We invite proposals for papers which reflect any issue relating to LMT, but particularly papers which address the special focus of the symposium, *'the process' in language management*.

Abstracts (300–500 words) in English should be sent to the address below by **March 31, 2015**. The abstracts will be evaluated by the scientific committee and the authors will be informed by e-mail in April, 2015.

### **Abstract submission**

Abstracts should be e-mailed by March 31, 2015 to <lmt\_2015@sophia.ac.jp>

### **Local organizing committee**

Goro Kimura (chair)  
Lisa Fairbrother (contact person)  
Yuko Masuda  
Kanao Takeda

### **Scientific committee**

Vit Dovalil (Charles University in Prague)  
Lisa Fairbrother (Sophia University, Tokyo)  
Goro Kimura (Sophia University, Tokyo)  
Minjeong Ko (Chiba University, Chiba)  
Helen Marriott (Monash University, Melbourne)  
Satoshi Miyazaki (Waseda University, Tokyo)  
Hidehiro Muraoka (Chiba University, Chiba)  
Tamah Sherman (Charles University in Prague)  
Marian Sloboda (Charles University in Prague)

**Enquiries:** <lmt\_2015@sophia.ac.jp>